



10-minute KYC! Industry first, AI powered solution to onboard customers instantly

CAMSKRA, the leading KYC repository serving the capital market players has transformed the KYC verification process leveraging Artificial intelligence (AI) to verify and confirm KYC status of new customers, swiftly and securely. With the new CAMS KRA solution, businesses can verify the identity of their new customers in a seamless, frictionless process without breaking the on boarding journey.

Using break-through technology combining AI and verification algorithms CAMSKRA KYC provides comprehensive verification of identity, including Aadhaar OTP, PAN card, and bank account - all in under ten minutes*. With this near instant KYC solution, businesses can enjoy the twin benefits of providing smooth customer experience and improving conversion rate by helping to complete the KYC and transaction in one continuous journey.

That's not all! CAMSKRA instant KYC is also easy to integrate with your existing systems. The API-based platform can be integrated with any CRM or other business system. This makes it easy for businesses to get started with KYC verification and to keep their customer data up-to-date.

In addition to bringing speed and ease, CAMSKRA is also highly secure. The platform uses industry-leading security measures to protect customer data. This includes encryption, data backups, and access control.

Benefits of Using CAMSKRA

- Faster onboarding: CAMSKRA is the only KYC service offering ten minutes KYC* to its partners, a game changing improvement over traditional KYC methods, which can last from few hours to days
- **Better conversion:** With CAMSKRA solution, customers can complete KYC and transact in the same session without having to break journey, vastly improving new customer onboarding rate
- **Easy integration:** Our low code integration with partner's tech stack, flexible APIs, encryption-decryption support, and ongoing monitoring makes KYC integration an simple process for businesses
- **High data security:** CAMSKRA offers enhanced and strongest data security measures in the industry to protect customer data. Our best in the industry certifications, including BCMS, SAFE and Bitsight score, and measures to handle large volume of customer data are testament to this

Digital KYC modification

CAMS KRA offers a seamless online solution for businesses to modify the KYC details of their customers. This includes updating mobile number, email ID, and address details.

<u>Our API kit</u> makes it easy for businesses to integrate our digital KYC modification solution into their own systems in a convenient and secure way, helping them to keep their KYC records updated at all times.

Connect with CAMSKRA today at <u>kyc.services@camskra.com</u>.